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PRESS RELEASE

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**The Dental Lab Association of New York (DLANY) partners with
Spectrum Dialogue (Palmeri Publishing Inc., PPI) to present its annual
DLANY International Dental Congress**

Toronto, ON, December 13, 2007 — Mr. Gary Spadaro, President of DLANY and the DLANY Board in conjunction with Ettore Palmeri, President of Palmeri Publishing Inc. and publisher of Spectrum Dialogue, Smiles, Teamwork and other dental magazines are pleased to announce that DLANY and Palmeri Publishing Inc. have established a partnership in running the DLANY Annual International Dental Congress.

Mr. Spadaro is extremely excited about the partnership and states, "This creates amazing synergy because it blends DLANY's tradition to the commitment and excellence that PPI has established with its 12 dental journals, including our Smiles, and the trade shows that it operates."

Ettore Palmeri declared, "We will immediately move to establish the Congress as one of the premier dental technical shows in North America. This partnership will certainly lead to success and additional joint ventures. We have already chosen a new venue, the Hayatt Regency Greenwich, 1800 East Putnam Avenue, Old Greenwich, CT; this is strategically located as it is a short train ride away from Manhattan, New Jersey, Rhode Island, Connecticut and Massachusetts. This will be an invaluable educational experience and at the same time become a get away weekend for the family."

For more information regarding the DLANY International Dental Congress contact Gary Spadaro at 518.355.3183. For educational opportunities within the Congress contact Ettore Palmeri at 905.489.1970 or Jennifer Merendino at 905.882.5839.

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