



**Dental Laboratory Association
of the
State of New York**



*Dental
Tech* **POST**

Dear Dental Lab Colleague;

The Dental Laboratory Association of the State of New York is proud to announce that our organization now publishes the first and only newspaper in the dental lab industry!

The Dental Tech Post features all of the latest news, events and announcements in the dental lab industry, and is distributed to thousands of dental laboratories, professionals and organizations throughout the Northeast.

We offer highly cost-efficient display advertising in both full color and black and white, with a variety of space and placement options, as well as classified advertising, and discounts with multiple advertisements.

Advertising rates are as follows:

DISPLAY ADVERTISING		
Per issue	COLOR	B & W
Full page	\$1,600	\$1,500
1/2 page	\$880	\$800
1/3 page	\$660	\$600
1/4 page	\$440	\$400
1/8 page	\$270	\$250
Business card	\$210	\$200

CLASSIFIED ADVERTISING
Regular classifieds cost \$50 for the first 30 words(\$50 minimum). Additional words are \$.50 per word. Discounts apply with multiple insertions. Display ads are also available for classified placement in B&W only at a rate of \$75 per column inch.

Enclosed is a sample copy of the Dental Tech Post for your review. It may also be viewed on our web site at www.dlany.org.

For more information or to place an advertising order, please contact one of our representatives at **(877)-DLANY65** or e-mail us at dentaltechpost@dlany.org.

We look forward to working with you....

**Gary M. Spadaro
President
D.L.A.N.Y.**